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ANDY BOSSELMAN

DESIGN, ADVERTISING &C., FROM A NON-ANONYMOUS GUY IN COLORADO

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TUESDAY, MARCH 25, 2008

Creative Class author Richard Florida says Denver and Boulder are hot

Denver is actively working on its reputation as a "cool city." Part of the credit is due to Richard Florida's concept of the "creative class," an idea Mayor Hickenlooper has bought into. So it's no surprise that the public intellectual and author has some new stats that rank Denver and Boulder highly.

In his recent piece in the Rocky, however, there is one line that I know several of my gay friends in Boulder will laugh at:

> The region scores highly for young professionals, and Boulder ranks in the Top 5 for young gay singles.

I'm sure that a few lesbians have already exchanged glances over the racks of high performance outdoor gear at the new Patagonia store. But I think most of the gay Boulderites from Florida's poll are probably single because there's no "gay" place (bars, coffee shops, etc.) in the town. Nonetheless, the People's Republic has smart and earthy vibe -- and some really tasty restaurants. (I want to live there, just not while single).

- Rocky Mountain News: Among the 40 'megas', Denver grabs lofty rank in global economy. By Richard Florida, Saturday, March 22, 2008
- Previously on Andy Bosselman: Alex Bogusky on Boulder's embrace of the creative class, Mar. 17, 2008

POSTED BY ANDY BOSSELMAN AT 3:18 PM



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ABOUT ME



ANDY BOSSELMAN DENVER, COLORADO, UNITED STATES

I'm a freelance copywriter

interested in design, typography, advertising and a bunch of other stuff.

VIEW MY COMPLETE PROFILE

EVENTS FOR COLORADO"S CREATIVE INDUSTRY

Upcoming Events

March 27

AIGA Colorado Student Series: The Portfo.....

April 1

Brand Management and Integration Нарру Н.....

April 2

AIGA: Rewiring WIRED Magazine with Scott.....

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CREATIVE ORGS

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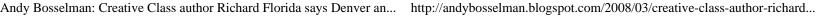
New Denver Ad Club

Art Director's Club of Denver

Colorado Alliance of Illustrators

ASMP Colorado

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