

Saturday, January 31, 2009

[Creating a Creative Roanoke Creatively](#)



My pal Stuart Mease at the City of Roanoke has asked me to pass along the call to identify 30 volunteers who will become what's being called "Creative Connectors," people who will help transform the city. The goal is sustainability and livability.

The volunteers will spend several hours a week for the next 12 months as part of the Creative Communities Leadership Program, which was launched by the Creative Class Group, an advisory services firm associated with Richard Florida, he of the clear mind when thinking about urban solutions.

The CCLP will be launched at a two-day seminar for the selected leaders March 30 and 31, where the Creative Class Group will work with the volunteers to build an understanding of the creative economy, the community's 4Ts (Talent, Technology, Tolerance and Territory Assets), identify strategic economic goals and develop a framework of projects to engage the Roanoke community.