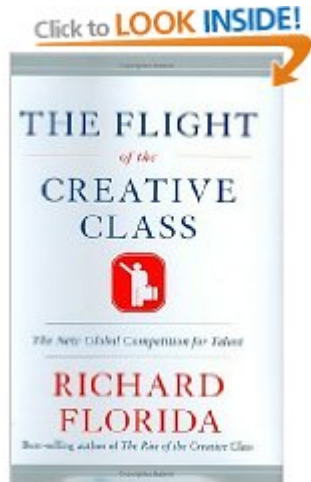


[The Flight of the Creative Class: The New Global Competition for Talent:](#) [Richard Florida](#)

- Author: admin
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Editorial Reviews

From Booklist

Professor Florida makes an impassioned plea, using his first book, *The Rise of the Creative Class* (2002), as a jump start, for the U.S. to retain its stature as an open and welcoming home for talent. And lest readers think that the author has overstated the hype, that engineers, scientists, and other innovators are not emigrating from America, he musters up an incredible quantity of quality statistics that would disable any contrarian, from the unaffordability of our cities to our insistence on outsourcing. Yet this brain drain is not attributable simply to verifiable factors; rather, it is in large part driven by our demise as an open, tolerant society. Look at the numbers of films now produced in Toronto, New Zealand, and Australia. Who now has the lead in developing new ideas in consumer electronics? Note the decreasing numbers of Nobel Prizes awarded to U.S. citizens. How do we solve the problem? He admits his four-pronged program is not an overnight panacea; it requires a profound societal shift. *Barbara Jacobs*
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