

CATEGORY: SCENE

scene

f Like

13

t Tweet

133

Pinterest

0

+1

0

## Inside the Upgrade launch party: 20 photos of Toronto's social set toasting Rana Florida on her latest book

BY PAIGE DZENIS | SEPTEMBER 19TH, 2013 | 1:30 PM



Photography by George Pimentel Photography

Is there anything more enticing than a promise to make your regular old life extraordinary? It was this premise that inspired **Rana Florida** to write [her latest book](#), and the reason why a very swishy crowd gathered to celebrate the launch of *Upgrade* on Tuesday night. Held at the home of Suzanne and Mark Cohon, the party attracted a mix of Toronto's most stylish and most social. It was certainly a who's who of the city's creative set—a group more likely to be featured as an *Upgrade* case study than those in need of the book's advice.

Holt Renfrew's **Moira Wright** (in a sleek black pantsuit and tuxedo jacket) mingled with Greta Constantine's **Stephen Wong** and **Kirk Pickersgill**, who were just days away from jetting off to Paris. The guest of honour was decked out in a stunning Clover Canyon dress—purchased just for the occasion—and Rana wasn't the only one in digital prints and vibrant colours. **Alexandra Weston** toned down her purple, blue and grey Peter Pilotto skirt with a leather moto jacket, while **Jane Apor**'s fluoro-orange clutch and heels added a pop of colour to her ensemble. Twitter Canada's **Kirstine Stewart** was also rocking some orange, with a pair of bright pants that should probably be on everyone's fall must-have list.

[See all the photos from the Upgrade book launch party »](#)

























































