

GEOTYPOGRAFIKA

Flat, but spiky.

Canadian Press reviews Richard Florida, “Who’s your city?”



Above: The Canadian Press, one of the cutest/best marks ever?

The latest from Prof. Florida, author of [The Rise of the Creative Class](#). Reviewed here by [The Canadian Press](#), this is an exciting interpretation of contemporary globalization phenomena.

Pointing to so called “megaregions” (Greater Tokyo and London, the Boston-Washington Corridor) as the true foci of both global economy and ideas, Florida argues that Friedman’s “flat world economy” is indeed flat, but spiky - around these megaregions.

In a sense, this perspective seems a much more “real-time” look at globalization, and especially interesting in the context of new or emerging global foci – as well as an interesting twist, if you care to make the following projection, of looking at social networks as meta-cities.

How long before we start identifying more with our online community as a political base, estranging ourselves completely from local and preferring a “connected” status? What of people living and working outside of these megaregions, will the internet still “let them in?” Could they flex both economic and political muscle?

Is there a difference?

If it was ever anything but, modern politics seem a sideshow to truly practical and real-time economic forces acting on the world today.

Follow this link to more info on Florida at the [Creative Class Group](#).