



[Big Think](#)

Game-changing ideas from new business books and other sources of inspiration.

By Michael Fitzgerald

Help Pick BNET's Best Business Books of 2008

By [Michael Fitzgerald](#)

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Tags: [Books](#), [Entrepreneurship](#), [Management](#), [Michael Fitzgerald](#)

It's time for the **Big Think** list of the best business books of 2008. Over the next week, post in comments on your favorite book or books published in 2008, and I'll gather them all up and pull together a poll that lets you vote on them. That will decide our list of the best business books of the year.

People have different definitions of what makes a book great. I look for books that teach me something, inspire or inform my work, crystallize an idea or are just a great read. Of the books I've reviewed this year, here's the list of the ones that did all of these to at least some degree:

[The Big Switch](#), **Nicholas Carr**

[When Markets Collide](#), **Mohamed El-Erian**

[Who's Your City?](#), **Richard Florida**

[Billions of Entrepreneurs](#), **Tarun Khanna**

[The Back of the Napkin](#), **Dan Roam**

[One Hen](#), **Katie Smith Milway**

[Creating a World without Poverty](#), **Muhammad Yunus**

Post your candidates in comments, and I'll work up the voting list.