



Creative Alliance members.

Plans are under way for festival

The Richard Florida inspired Noosa Creative Alliance Catalyst program has passed its 30-day mark and ticked off its check-in

with Florida's creative class group.

The Noosa Creative Alliance is a partnership between Stockwell's Noosa Civic business park, the Sunshine Coast Regional Council and supported by the Department of Regional Development.

Two of the teams, Ignition and Green Sunshine, are making headway with plans to promote creative industries across the Sunshine Coast.

"The program aims to create real opportunities and sustainability for local professionals working in the creative industries so that they can ultimately become leaders in the global demand for cultural content," Ignition spokesperson Leah Barclay

said.

The inaugural Ignition festival is set for May 2009, and will showcase a diversity of local, national and international talent.

Any businesses interested in joining forces should contact Leah Barclay on: 0410 435 996.

By contrast, the Green Sunshine team has adopted a village focus or vision to achieve prosperous, sustainable and healthy communities by reducing the use of energy, water, waste and transport mileage.

Any businesses interested in partnering with Green Sunshine in this and other initiatives, please phone Christine Ballinger on 5449 5340.