

# Miami's Creative Workforce Ranks 11th Among Large U.S. Metros

FIU + CCG | MIAMI URBAN FUTURE INITIATIVE RESEARCH BRIEF: Benchmarking Miami's Talent Base



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MIAMI, Feb. 1, 2018 /PRNewswire/ -- With nearly a million creative class workers, Miami's creative workforce ranks 11<sup>th</sup> among large U.S. metros in terms of overall size. But, the metro ranks further behind according to its share of creative workers, according to a new research brief from the [FIU + CCG | Miami Urban Future Initiative \(MUFI\)](#).

In its latest research report, "[Benchmarking Miami's Talent Base](#)," MUFI evaluates Miami's human capital assets compared to 52 large U.S. metros with more than one million people. Supported by the John S. and James L. Knight Foundation, the report specifically examines Miami's creative workforce, educational attainment levels, and share of students, faculty, and college and university graduates.

"While Miami's creative class workforce has increased over the last decade, it still lags behind peer regions like New York, San Francisco, Washington, D.C., and others," explained Richard Florida, Visiting Fellow at the FIU Miami Urban Future Initiative. "Growing Miami's creative class is essential for building Miami's innovation capacity and fueling the region's continued economic growth."

Miami's rankings on various talent metrics include:

- **Creative Class Wages.** Miami ranks 49<sup>th</sup> among large U.S. metros according to the median annual earnings of its creative class (\$54,000).
- **Service Class.** Miami's 1.5 million service class workers make up nearly half its workforce. Together, they constitute the second-highest share of service workers among large U.S. metros, behind Las Vegas.

- **Working Class.** More than half a million (530,000) workers in Miami are members of the working class, which consists mostly of blue-collar workers in industries like manufacturing, construction and transportation
- **Bachelor's Degree and Higher.** Miami ranks 42<sup>nd</sup> among large U.S. metros according to its share of adults with a bachelor's degree and higher (30.5 percent).
- **College and University Enrollment.** With 360,000 students enrolled in Miami colleges, the metro ranks ninth among large U.S. metros, behind Dallas and Boston, but ahead of Houston and San Francisco.
- **College and University Degrees.** Miami ranks 18<sup>th</sup> among large U.S. metros according to the number of degrees conferred by its colleges and universities (94,000).
- **University Faculty.** With more than 8,500 university faculty members, Miami ranks 12<sup>th</sup> among large U.S. metros according to the size of its university faculty.

## THE FIU + CCG | MIAMI URBAN FUTURE INITIATIVE

The Miami Urban Future Initiative is a joint effort between the Creative Class Group and Florida International University's College of Communication, Architecture + The Arts (CARTA) to develop new research and insights for building a stronger, more innovative, and more inclusive economy in Greater Miami. The initiative engages top thinkers and researchers from across the region and the world to combine their knowledge with that of the region's business leaders, economic development practitioners, and other key stakeholders. Its efforts are made possible thanks to generous funding from the John S. and James L. Knight Foundation.

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