

## News

September 8, 2011

# Go Wild: An evening to celebrate sustainable living



(L to R) Richard and Rana Florida with Geoff Cape (Photo: Tom Sandler)

On a stormy evening in August, Evergreen was lucky to have two of Toronto's most cherished emigrants host Go Wild, an evening to raise awareness and support for Evergreen Brick Works. Richard Florida, the famed author and thought leader, along with his wife Rana, CEO of the Creative Class Group, staged an intimate gathering of Toronto influencers to celebrate and promote sustainable living.

The evening began with a cocktail reception in the Florida's stunning Rosedale backyard, followed by dinner and entertainment at Evergreen Brick Works where Chef Brad Long cooked up a local and organic feast including vegetables harvested from the site's rooftop garden.

Because of their shared commitment to the future of green cities, Richard and Rana were the perfect hosts for such an event.



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“In many ways, Evergreen Brick Works is a microcosm of a sustainable city,” said Rana when asked why she supports the project. “It’s both a vibrant public space that engages surrounding communities, and a living lab that showcases innovations in green design and sustainable practices. As Canada’s first large-scale community environmental centre, Evergreen Brick Works offers a blueprint for the rest of the world on how to connect cities to natural landscapes.”

Evergreen wants to express our thanks to Rana and Richard for their commitment to spreading the word about this innovative community project. We are honoured to count them amongst our champions.

To learn more about the Campaign for Evergreen Brick Works please contact Nicola Hives at [nhives@evergreen.ca](mailto:nhives@evergreen.ca) or 416-595-1495 x309.