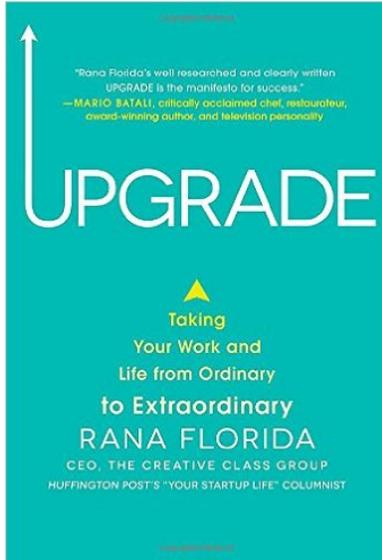


## Book Review – Upgrade by Rana Florida

By [Daryl Anderson](#) on October 11, 2015 in [Book Review](#)



This week we are bringing you something different, and that is a book review. Here at Collative Pro, reading is something that we do every day and we want to share some reviews on the books we read. Hopefully they can be as helpful to you as they have been to us. So lets kick off with the first book review – Upgrade: Taking Your Work and Life from Ordinary to Extraordinary By Rana Florida.

### The Collative Take on Upgrade

Do you want to achieve your business and life goals, then this book is for you. Rana Florida shares her method for success, giving you the tools to reach your goals in life and in work. Upgrade has collected information from not just CEO's and Business executives but from creative leaders, innovative thinkers, and entrepreneurs as well as

interviews from some of the most established people that have excelled in their industry such as Sir Ken Robinson, Mark Cuban , Andre Agassi, Tim Brown and many other leading figures from different backgrounds. What makes this book a must-read is that Florida has identified seven key principles to achieving your business and life goals:

- Envision the future
- Find your passion
- Get creative
- Design your time
- Collaborate
- Take risks
- Embrace failure

The majority of people don't live by Rana's methods; instead of creating a plan of action designed to achieve their goals, they just going through life dissatisfied. Rana Florida

offers us a wake-up call, and remember it is not where you start out it is where you finish. She makes you understand that now is the time to truly visualise a different future and to upgrade your life, not later, now. It is not about finding more resources, time or money. Anyone can do that. Her book takes you on a journey diving deep into each principle, giving you an insight and inspiration to take your life from the ordinary to the extraordinary.

Out of all the books I have read, this has been by far the best because it has shown me that anyone can be successful. It has also brought to my attention about designing your own time which is crucial. We should guard our timetable and protect our time from the negative people and time wasters as they do not upgrade our life in any way.

This book is a must-read for all creatives whether you are a graffiti artist, athlete, chef, fashion designer, web designer or musician you will find that this book will transform your life, stop waiting and start by reading now.



If you want to read this book then buy it now –

[http://www.amazon.co.uk/gp/product/B00DQSTQKS/ref=as\\_li\\_qf\\_sp\\_asin\\_il\\_tl?ie=UTF8&camp=1634&creative=6738&creativeASIN=B00DQSTQKS&linkCode=as2&tag=collpr-o-21](http://www.amazon.co.uk/gp/product/B00DQSTQKS/ref=as_li_qf_sp_asin_il_tl?ie=UTF8&camp=1634&creative=6738&creativeASIN=B00DQSTQKS&linkCode=as2&tag=collpr-o-21)