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CEO, The Creative Class Group & Author, Upgrade

The Creative Class with Legendary Music Producer, Bob Ezrin (VIDEO)

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The [Creative Class video series](#) celebrates innovative creators across disciplines. This week features [Bob Ezrin](#), one of the most commercially successful producers of all time. He's worked with many of the world's most important contemporary artists including: Pink Floyd, Alice Cooper, U2, Peter Gabriel, Deep Purple, KISS, Jay-Z, Julian Lennon, Nine Inch Nails, Taylor Swift, K'naan, will.i.am, Elton John, Lou Reed, Rod Stewart and many others.

Watch:



Shot at the [Evergreen Brickworks](#)

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