

BestOnlineUniversities

Top 100 Web-Savvy Professors 2012

The power of the Internet to transform educational experiences and increase the availability of world-class education is unparalleled. Online universities have taken advantage of the great scalability of online classes to provide higher education to people from all backgrounds and all budgets. Even the Ivy League schools have started offering online courses in advanced subjects like artificial intelligence and database management.

Social media and blogging platforms that allow anyone to publish their work online have created a new venue for interaction between students and professors, and many profs have taken it upon themselves to provide more educational value, career advice, marketing services, and more via personal websites, Twitter feeds, and Facebook pages. The professors on this list are all respected in their fields, successful in business and research, and highly active in the online community. They are working to make web-based communication technology an integral part of the lifelong learning experience for their students and anyone else who wants to tune in.

9• Richard Florida

Richard Florida is the professor of business and creativity at the Rotman School of Management and is also an established author. Florida's ideas on creativity in business are currently being used to change the way countries and people do business and to make over their financial prudence.



- **University:** Rotman School of Management
- **Specialty:** Creative Business Practices
- **Blog/Website:** [Creative Class Group](#)
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