Rana Florida is the CEO of the Creative Class Group, managing new business development, marketing, consulting, research and global operations. The firm’s clients include BMW, Starwood, IBM, Philips, Pinewood Studios, Zappos, and Johnson & Johnson to name just a few.

Rana has more than two decades of experience in corporate strategy, communications, marketing and branding. She previously directed global strategic communications for HMSHost, one of the world’s largest airport developers. She writes Your Start-up Life, a business advice column for the Huffington Post where she answers readers questions and interviews successful creatives and leaders such as President Bill Clinton, First Lady Michelle Obama, sports great Andre Agassi, chef Jeans-George, Grammy award winning singer Nelly Furtado, architect Peter Marino,
Governor O’Malley, fashion designer Tory Burch, ABC’s Shark Tank Mark Cuban, celebrity chef Mario Batali, and many others.

Rana is the author of the best-seller *Taking Your Work and Life from Ordinary to Extraordinary*. She also writes the Creative Spaces series for HGTV and the Huffington Post, where she highlights public and private spaces that epitomize creativity, innovation, design and new ways of thinking. Rana recently wrote and was featured in the business section of The New York Times.

Rana remains heavily involved in philanthropy having served as a board member for the Toronto Symphony Orchestra and as an Ambassador on the CAFA board, which celebrates emerging talent in the arts and fashion, and volunteering her expertise to launch Girls E Mentoring. Through her work with the Creative Class Group, the team supports numerous charitable organizations.

Discover now her best addresses in Toronto.
**Boutique Pink Tartan**

*Concept store*
77 Yorkville Ave
M5R 1C1 Toronto, Canada

« Everything about the store is gorgeously curated from the art to the furnishings and designer & fashion icon Kimberly Newport Miman has great style. »

See reviews and comments

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**Four Seasons Spa**

*Spa*
66 Yorkville Ave
M4W 0A4 Toronto, Canada

« Founded in Toronto, it is no wonder this Four Seasons spa surpasses any other. Complete luxury and bliss. »

See reviews and comments

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**Gallery Daniel Farla**

*Museums*
189 St Helens Ave
M6H 1A2 Toronto, Canada

« Daniel knows the art world and showcases emerging and established artists. »

See reviews and comments

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**The Ago art gallery**

*Museums*
317 Dundas St W
M5T 1C4 Toronto, Canada

« Because it’s another Frank Gehry masterpiece designed in his old neighborhood. »

See reviews and comments

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**Museum Design Exchange**

*Museums*
234 Bay Street
M5K 1B2 Toronto, Canada

« Director Sharyna Levy features interesting programming, from culture talks to events to curated collections. »

See reviews and comments

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**Contemporary Art Gallery The Power Plant**

*Museums*
231 Queens Quay W
M5J Toronto, Canada

« One of the leading public galleries for contemporary art. »

See reviews and comments

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**Restaurant The Black Hoof**

*Restaurant*
928 Dundas St W
M6J 1W3 Toronto, Canada

« One of Toronto’s most celebrated restaurants. »

See reviews and comments

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**Bar Isabel restaurant & cocktails**

*Spanish Restaurant*
757 College St
M6G 1C7 Toronto, Canada

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See reviews and comments

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**Restaurant Momofuku Daisho**

*Japanese Restaurant*
University Ave
Toronto, Canada

« »

See reviews and comments
| **Italian Restaurant Terroni**  
| **Queen**  
| **Italian Restaurant**  
| 720 Queen St W  
| M6J 1E8 Toronto, Canada  
| « Amazing thin crust pizza, great casual chic rooftop, closest thing you'll get to a European vibe in a Toronto summer »  
| See reviews and comments  
| **The Elaine Fleck Gallery**  
| **Museums**  
| 99 Queen St W  
| M6J 1G3 Toronto, Canada  
| « This gallery supports local emerging artists like Harrison Taylor »  
| See reviews and comments  
| **119 Corbo**  
| **Ladies Fashion**  
| 119 Yonge Ave  
| M5E 1B9 Toronto, Canada  
| « The New York Times describes it’s merchandise as “all the right European labels”. »  
| See reviews and comments  

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