All the Single Ladies: 10 Great Tips for a Red Hot Valentine's Day

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According to CNN, Americans spend over $18 billion to show their love on Valentine's Day -- an average of $130 per gift. 64 percent of men and 36 percent of women buy flowers; 224 million roses are grown just for the holiday. $1.6 billion gets spent on candy, $4.4 billion on jewelry.

But there are 55 million single women and 48 million single men in the US. So this Valentine's Day, why not throw the clichés out the window? Forget the stress of date night and those over-priced dinners. Think creatively about celebrating love. Whether it's inviting grandparents over for dinner, gathering kids for a cupcake decorating party or girlfriends for a spa night, this Creative Entertaining video suggests some different ways you can show some love, whether you're single, married, or dating.
Ten Great Ideas for Valentine’s Day (slide show):

Purse Exchange
Lusting a handbag? What better time to splurge on yourself or girlfriends, mom or sisters. Host a purse exchange party.
A Little Luxury
Simple indulgences can be a lots of fun. From eucalyptus to lavender; who doesn't love handmade natural soaps, luxury soaps, spa bars, scented lotions, creams, body balms, bath salts, body scrubs and hair products?
A Stylish Hand
Winter is still raging in most parts of the country, stay warm at a glove giving party.
Viva Glam
Exchange lipsticks, eye shadows, powders and more at a makeup mixer.
Keys to Your Heart
Host a Keys to Your Heart Valentine's Day get together and exchange unique key chains.
Indulge
Love sucks, so why not sweeten it up with a cupcake or cookie decorating party? Invite friends, parents, grandparents, kids, anyone who could use a little extra love.
Laws of Attraction
Perfumes have been used since ancient times to attract partners. Host a Parisian perfumerie soiree!
Spice it Up!
Host a Valentine's Day pajama party and lingerie exchange for your closest friends.
Forget Roses, Go For Rosé
It may be the oldest known type of wine, rosé wines can be made still, semi-sparkling or sparkling and with a wide range of flavors from sweet to bone-dry. Set up a rosé bar and invite all your single friends over.
Spa Night
Hire a beauty aesthetician to come over for a spa night at home. Set up a mani and pedi bar and a sweet table for your closest gal pals.