Wake up, Toronto – you’re bigger than you think

Richard Florida on his adopted city’s central role in a new world order built not around nations but around mega-regions

The cultural life is buzzing … And yet everywhere we go we are met by Torontonians who seem mystified that we would move to what they imply is a second-rate city.’

Richard Florida

Richard Florida, bestselling author and globetrotting creativity guru, is now also a Globe and Mail contributor.

The renowned economist and researcher will be writing a monthly column in the Focus section, and will also take part in a series of articles for Globe T.O., in which he will get to know his new city by visiting some Toronto places and events.

The first piece in the series, on Nov. 10, will be set in Kensington Market.

As well, Prof. Florida’s popular and lively blog will now be available through www.globeandmail.com. Readers can find it at www.globetoronto.com/torontolife/voices/blogs/florida.

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The Globe and Mail, Saturday, Oct. 27, 2007

Richard Florida is a professor at the Rotman School of Management, he has written about the rise of the Creative Class. Among his bestsellers are The Rise of the Creative Class and Cities of Tomorrow. His work has been acknowledged for its originality and impact.

Being a mega-region means thinking like one; building a high-speed rail line would be a start.

The Florida’s Social Calendar

Richard and Bana have made Toronto their home. “The first two weeks or two days we didn’t speak a word. We now speak in code.”

BEN AFFLECK AT THE ONE2ONE event, attended a CITYTV party with Malcom publisher Shelley Berman and Mary Pious, the senior vice-president of corporate communications at CITYTV. She has been involved in the arts and entertainment industry and is a strong advocate for the arts in Toronto.

Bana and Richard’s baby, Thea, has been a source of joy for Bana and Richard. They are often seen walking around town, surrounded by their family and friends. The couple is known for their commitment to the arts and their passion for Toronto. They have been involved in various philanthropic initiatives and events, giving back to the community that has been so supportive of them.

The couple have been involved in various events and initiatives that have brought attention to the city of Toronto and its rich cultural heritage. They have been involved in the arts, entertainment, and various philanthropic initiatives, giving back to the community that has been so supportive of them.

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